

Baruch COLLEGE
The City University of New York

2010
baruch college
parent guide



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TABLE OF CONTENTS

5 | **Baruch College Guide** Comprehensive advice, information for campus success

- 5 | Welcome Parents and Families of First Year Students at Baruch College!
- 6 | Getting Through the First Year
- 8 | Campus Offices and Services of Interest
- 16 | Campus Map
- 18 | Academic Advisement
- 31 | Featured Sponsors

24 | **Flatiron District Guide** Make the most of your visit by getting to know the area

- 24 | Discover Flatiron!
- 26 | Self-Guided Walking Tour
- 30 | Featured Sponsors

Welcome!

University Parent Media works closely with institutions around the country to bring together the most relevant, timely information into one all-inclusive resource.

We have published this guide with the mission of helping you easily navigate the college and its surrounding community. Ultimately we hope these resources help nurture your connection and involvement in your student's college years!

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- Pass it along to parents of prospective college students to promote the school.
- Please recycle when finished!
- Discover more content, tips and local business information by visiting us online! (URL below)

Baruch COLLEGE

The City University of New York

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Welcome Parents and Families of First Year Students at Baruch College!

You may not know it now, but you too are about to embark on a journey through College for the next four or more years. The coming year will be a challenging transition for you as well as for your student. Even if your student continues to live at home, your relationship with him or her will change. Your role as a facilitator and guide in your student's life will change.

The transition, however, is not the one of letting go that parents often fear (or secretly desire?). Instead, the partnership between parent and student or family member and student is as important as ever; it's just a different partnership than the one you had when the student was in high school. Baruch College wants your student to succeed and we will do everything we can to transform your student into an educated, responsible, and productive citizen. We invite you to partner with us in this process.

We know your concerns about getting started

We know that parents have a number of concerns at the outset. Many of them are about the institution:

- What courses and academic support will my student receive? Are they the right courses? Why does my student need to take these courses?
- What resources are available to help pay for the cost of college?
- What career and job opportunities are out there for Baruch students and graduates? How will the College help my student with obtain these opportunities? How much time can a student manage to work at a job while school without jeopardizing academic success?

- What if my student has problems in school? Who will help?
- What kind of security is there for my student? How safe is it?
- What kind of campus life is at the College? What kind of people will my student meet?
- What about health services? Religious activities?
- Who can I contact with my questions? How can I get through to the right people at the College?
- As a parent, what rights do I have in the educational process? After all, I'm paying the tuition and supporting this child.

In the coming year, we will periodically be sending you an electronic newsletter that will answer many of these questions, and more! But to help you get started, we have put this Guide together. ■

Getting Through the First Year

Don't over-facilitate. Now is the time for your student to start taking responsibility for him/herself. We know that you want to make sure that your student has the best experience possible and gets all the assistance they may need. Every student experiences problems adjusting to college. You can help by staying involved in the student's life and the life of the College in appropriate ways. Instead of intervening on behalf of the student to "fix" whatever you may perceive to be the problem, ask your student what steps they have taken to address the issue. Guide them in taking charge of their own experience.

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Understand the difference between learning in high school and learning in college. Learning in college is a very different process than learning in high school. It is a different culture and will require some adjustment. Often students enter college thinking that there is something wrong with their professors or how they teach because they don't act like their high school teachers. The expectations teachers have of students are different in college than they are in high school and students need to adjust their expectations of teachers as well.

Understand the self-esteem and identity formation issues that confront a first year student. When a good student starts to do poorly in college because the demands and expectations for academic achievement have changed—the rules of the game have changed from those of high school—they can suffer serious self-doubt and lowered self-esteem. What this means for you is that your student may be having academic difficulties in their first year but they are reluctant to tell you about it because it means losing face. The student often feels alone in this struggle and paralyzed to act to remedy the situation. You can help by creating the safety for your student to confide to you how they are doing without fear of retribution, shame, or intrusion. Instead, encourage them to seek out help and take charge of solving the difficulty, knowing that you are there for support as they find their way. Get to know the available support services on campus and refer the student to them.

Familiarize yourself with the College's policies on Academic Integrity. Baruch College has very strict guidelines regulating academic honesty and other codes of



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conduct. Parents need to familiarize themselves with College regulations on Academic Integrity.

Accommodate your student's need for adequate study time and space. Students need at least two hours of study time set aside per week for each hour they sit in class. For a full-time student, this means they must set aside a minimum of thirty hours each week for study outside of class. You can help by making sure your demands on the student allow them this study time.

Beyond the First Year

Recognize that your student is shaping an identity for him/herself. During the college years your student will expand his/her horizons, challenge previously held notions, and meet many new people. Students may alter their beliefs or lifestyle in ways that may create conflict at home. The student needs a safe space to explore their identity knowing that changing and becoming a person in their own right will not mean sacrificing your love. These

transformations can be frightening to the student and to you, but as the student emerges fully into adulthood a new relationship and bond emerges between parent and child. Allow them to fulfill their own vision for their lives. Don't expect them to live out your fantasies for you. There are many paths to a rich and meaningful life. Let them find their path and celebrate it. ■



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Campus Offices and Services of Interest

Athletic and Recreation Complex (ARC)

www.BaruchAthletics.com

Through the Athletic and Recreational Complex, Baruch organizes, administers, and promotes a broad and diverse program of activities and services for students, faculty, staff, alumni, and members of the outside community. A current schedule of events can be found on the athletic website.

Facilities

Auxiliary Gymnasium

The Auxiliary Gym encloses a full basketball court and is equipped for volleyball, tennis, badminton, and indoor soccer.

Fitness Center

The fitness center contains state of the

art Life Fitness, Universal and Hammer Strength weight training equipment, such as lifecycles, recumbent bikes, stair climbers, treadmills and elliptical bicycles. The center also contains 8 plasma flat screen televisions and a surround sound stereo system.

Main Gymnasium

The scene of casual pick-up games as well as a showcase for cheering crowds upward of 1,200, the Main Gym encloses 3 full basketball courts and is also equipped for volleyball and indoor soccer.

Pool

The aquatic center features a 25-meter long pool with 6 generous lanes that can accommodate both open and lap swimming. There is a lifeguard on duty at all times.



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Racquetball Courts

There are 3 racquetball courts within the ARC. Use of racquetball courts requires reservations, which may be made in person or over the phone by calling the fitness center front desk at (646) 312-5054.

Saunas

Saunas are available within the main locker rooms.

Athletic Teams

The Baruch Bearcats compete nationally in the NCAA and locally in the City University of New York Athletic Conference (CUNYAC) with a total of 14 teams in nine sports.

FALL - Women's: Volleyball, Tennis, Cross Country; Men's: Soccer, Cross Country.

WINTER - Women's: Basketball, Swimming, Cheerleading; Men's: Basketball, Swimming, Volleyball, Cheerleading.

SPRING - Women's: Softball; Men's: Baseball, Tennis.

Head coaches recruit local and national talent, but incoming and current students are encouraged to visit the athletic website for information on open tryouts. The Athletic Department is staffed with an athletic trainer, sports information director, and equipment manager to help support student-athletes.

www.universityparent.com/baruch

Locker Registration

Currently enrolled students may rent lockers for each semester, or an academic or calendar year. The Athletic Operations Office coordinates the distribution and registration of lockers. Students may rent lockers for \$75 per semester, or \$200 for a calendar year. Lockers are sold at the beginning of the Fall Semester, Spring Semester, and the Summer Semester each year.

Students may visit www.baruch.cuny.edu/lockerapp or e-mail baruch.athletics@baruch.cuny.edu.

Starr Career Development Center

www.baruch.cuny.edu/careers

The Starr Career Development Center (SCDC) is located in the Newman Vertical Campus in Room 2-150 and provides comprehensive career services to Baruch undergraduates from the time they enter as freshmen or transfer students through senior year graduation. The Center provides career counseling and arranges on- and off-campus recruiting. A staff of professional counselors administers vocational tests, provide individual career counseling, and offer workshops on a wide array of career-related topics, including job searching, interviewing techniques, resume writing, networking, social media, dining etiquette and more. Students are encouraged to have their resumes reviewed and to participate in a videotaped mock interview. A graduate school advisor is available to work with students interested in applying to law and other graduate schools. The advisor can help with school selection and personal statements. ▶

The Center for Academic Advisement

www.baruch.cuny.edu/advisement/

The Center for Academic Advisement offers a wide range of advisement services to Baruch College undergraduate students. Advisement staff is available to assist students in making important academic decisions throughout their undergraduate experience at the College. The Center is the one place where students can come to ask questions on topics ranging from major and minor requirements to general University policies and procedures. Check the Center for Academic Advisement's website for answers to your questions about course requirements, academic policies and procedures.

Childcare (Early Learning Center)

www.baruch.cuny.edu/elc

The Early Learning Center is a support service for student parents at Baruch, providing care and education for young children aged 2½ through 5 years. The Center is open from 8:00 a.m. to 5:45 p.m. Monday through Thursday and Fridays from 8:00 a.m. to 2:30 p.m.. The Center also has a 6 to 7 week summer program. Schedules may vary but on any attending day a child needs to be in school by 10:00 a.m. and must attend for at least 3 hours. It is not a drop off service. Staffed by certified teachers, it is licensed by the NYC Department of Health and is accredited by NAEYC.



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The Counseling Center

www.baruch.cuny.edu/counseling

Personal problems are common in college since it is a time when people are becoming more focused on career and personal goals. However, if they begin to interfere with living and learning, they may want to talk to someone about their concerns. To help students define and achieve their personal and academic goals, the Counseling Center offers individual and group counseling as well as psychological testing for learning disabilities in collaboration with the Office of Services for Students with Disabilities. All contact with the Counseling Center is free and completely private.

Disabilities and Access

www.baruch.cuny.edu/studentaffairs/disabilityServices

Baruch College does not discriminate on the basis of disability in the admission and retention of students. Among the covered disabilities are visual and hearing impairments, mobility impairments, and such "hidden" disabilities as AIDS/HIV, learning disabilities, psychological, heart conditions, chronic fatigue syndrome, and recovery. To ensure equal access for persons with disabilities to all academic and other programs, services, and activities of Baruch College, as required by law, appropriate accommodations will be made. These may include auxiliary aids and services for students with visual impairments (readers and such technology as adaptive computer software and hardware, reading machines, etc.); qualified sign-language interpreters; note takers; extended or divided time on examinations for students with learning disabilities or reduced physical stamina; adjustments in course load when appropriate; use of a computer for exams; and taping classes.

Health & Wellness

www.baruch.cuny.edu/health

Clinical Services

The Baruch College Student Health Care Center provides students with a full range of clinical health services, including initial diagnosis and treatment for a broad spectrum of illnesses and injuries. Primary health care, including gynecological care, such as pap smears and pregnancy testing, in addition to testing for sexually transmitted diseases is available. When necessary, referrals will be made. There is

no charge for each visit, although lab tests may require a small fee. Over-the-counter drugs are provided for free. The center is staffed with a fully licensed medical staff, usually a nurse practitioner, an MD, or physician's assistant. Medical records are kept strictly confidential.

Health Insurance

GHI's health insurance program is a voluntary insurance plan available to non-international matriculated CUNY students who are enrolled for six credits or more per semester. The plan provides a wide range of benefits. Current application, coverage pricing and enrollment deadline can be found at <http://www.ghi.com/cuny>. If you have any questions or comments regarding the GHI/CUNY Student Health Insurance Program, you may contact GHI customer service at (212) 501-4444. There are also several other insurers who have plans which are geared to college students. For more information on student health insurance options including insurance for international students go to http://www.baruch.cuny.edu/studentaffairs/healthServices_ins.htm.

Government Sponsored Health Insurance Plans

Free or low cost government sponsored health insurance is available for students who qualify. Plan qualification and enrollment information may be obtained at www.nyc.gov/accessnyc. Additional Information may be obtained from the College's Coordinator of Health and Wellness. ▶

P.A.W.S.: Peers Advocating Wellness Services (Formerly Helpline)

www.baruch.cuny.edu/helpline

P.A.W.S. is a health and wellness peer counseling program provided for Baruch College students. It is managed by and works in tandem with the office of Student Life and Baruch's Counseling Center. All peer counselors are fellow students who have been trained in helping those in need, identify and define their problems or concerns. Professional counselors within the Student Affairs division supervise the student peers.

Ombuds Office

www.baruch.cuny.edu/ombuds

Mindy_Engle-Friedman@baruch.cuny.edu

The Ombuds Office is the place where students, faculty and staff can go to address conflicts they have been unable to resolve through direct communication with the subject of the complaint, the department chair, the dean or the appeals committees. The Ombuds offers impartial, confidential, off-the-record assistance in mediating or resolving disagreements. The Ombuds will assist in defining the problem, exploring options or making referrals. The Ombuds Office cannot, however, assist with legal advice or with assistance in a non-College related issues.

Public Safety

www.baruch.cuny.edu/psafety

The Department of Public Safety works 24 hours a day to protect your personal safety and your possessions. Any incident affecting your person or property should be reported to the Security Office at (646) 660-6000 immediately. If you need urgent attention because of illness or injury, call the emergency number from any Baruch College phones, Ext. 3333, from outside the college call (646) 660-3333.

Lost and Found

The Department of Public Safety operates the Lost and Found Department. The office is located at 17 Lexington Ave, Rm 102. The phone number is (646) 660-6000.

College Closings

If it should become necessary to cancel classes or to close Baruch College buildings because of severe weather conditions or other emergencies, notification will be broadcast on the following radio stations after 6 a.m. on the day involved. Announcements will indicate whether day classes, evening classes, or both are canceled.

AM Radio

WCBS 880 www.wcbs.880.com
WINS 1010
WLIB 1190
WFAS 1230 www.wfas.com
WADO 1280

FM Radio

WCBS 101.1
WFAS 103.9
WBLS 107.5



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Empowering Community Members to Action

www.baruch.cuny.edu/cit

The Baruch College Campus Intervention Team (CIT) works together as a support system to provide assistance to students in crisis. Any member of the college community (faculty, students, staff) can reach out to the CIT to report a concern about a student.

Concerned faculty, staff or students may fill out an Incident Communication Form if they have noticed student behavior which is perceived to be harmful to the student him/herself or to others. This behavior may include:

- Unusual or erratic behavior in class
- Extended absence from class by a typically engaged student
- Written work with troubling themes or references

- Verbal or written threats made by a student toward another student
- Written or verbal expressions of suicidal ideation
- Other actions which cause an alarm or call into question the safety of the student or his/her peers.

All reports are confidential and will be handled by members of the CIT. Members of the CIT may be emailed at cit@baruch.cuny.edu or call us at (646) 312-4576.

Student Academic Consulting Center (SACC) Tutorial Services

www.baruch.cuny.edu/sacc/

- Winner of the Outstanding Learning Center for Four Year Institutions, 2003
- Top Ten Finalist for National Tutor of the Year, 2007
- Finalist for National Tutor of the Year, 2009

SACC's mission is to help Baruch College students succeed academically and in their chosen professions by helping them to develop the academic skills and knowledge necessary for future success. SACC employs outstanding Baruch students who excel in the subjects that they tutor and successfully balance the demands of life and school. Each tutor is trained to nationally recognized standards. In addition, several faculty members work with SACC to assure that the services are of the highest quality. ▶



Student Life

www.baruch.cuny.edu/stulife

More than 170 student organizations, along with a wide range of extracurricular events, enhance the quality of the Baruch student's college experience. Baruch students exhibit a great deal of initiative, energy, and imagination in the many ways they organize campus activities. The professional staff helps students develop activities and programs that encourage them to learn and practice leadership, management, social responsibility, and interpersonal skills. Most clubs meet on Thursdays from 12:25 to 2:30 p.m. (Club Hours). In the Office of Student Life, students also find discounted tickets to the Broadway theatre, movies, comedy shows, and other events.

Student Leadership Programs

www.baruch.cuny.edu/studentaffairs/StudentLife/team

T.E.A.M. Baruch (Together Everyone Achieves More) is a Student Leader Training and Development Program that works with students to help them develop their leadership potential. Through TEAM

Baruch training, student leaders work to develop an environment conducive to a positive student experience.

Weissman Center for International Business

www.zicklin.baruch.cuny.edu/centers/weissman

International Business Internships

The Weissman Center for International Business arranges internships for Baruch undergraduate and graduate students with firms doing international business in the New York metropolitan area. Hosts for recent internships include AIG, Citigroup, The Journal of Commerce, Merrill Lynch, Mitsui & Company, Philip Morris International, UBS Financial Services Inc., and the US Department of Commerce, as well as a number of smaller firms.

Study Abroad

The Baruch Study Abroad Office, located in the Weissman Center for International Business, helps students from all three Baruch Schools who wish to spend a semester, a year, the January intersession

or a summer studying at a university or similar educational institution in another country. Baruch currently has exchange programs for undergraduate students in Austria, China, Denmark, the Dominican Republic, England, France, Germany, Korea, The Netherlands, Sweden and Thailand, and sponsors a Spanish Language and Civilization program in association with the Colegio de España in Salamanca, Spain. Baruch students have also recently participated in study abroad programs in Argentina, Australia, China, Ecuador, Egypt, Hong Kong, Israel, Italy, Japan, Morocco, Senegal and Ukraine, among others.

Global Student Certificate

The GSC program exposes Baruch students to the distinct resources available only in New York City as well as training in intercultural, communication and leadership skills. The program offers participants a unique opportunity to expand their cultural knowledge in the nation's most diverse college setting. Students completing this program gain a better understanding of their role as global citizens, confident and comfortable in diverse intercultural situations.

The William & Anita Newman Library

www.newman.baruch.cuny.edu

The Newman Library is located on the

first five floors of the Information and Technology Building at 151 East 25th Street. It is open from 7:00 a.m. until midnight everyday except during mid-term and final examination weeks when it is open 24x7. The library holds almost half a million print volumes and provides access to approximately 35,000 full-text electronic journals and newspapers. In addition to books, the library loans laptop computers, keys to study rooms, graphing calculators, and digital video cameras. The library offers frequent workshops to help students acquire information research skills that will help with class assignments. The library also offers credit courses, including courses toward a minor in Information Studies. From the library's web site students can search databases from off-campus, renew books, register for workshops, chat with a reference librarian, or take a virtual tour of the library in ten languages.

The Writing Center

www.baruch.cuny.edu/writingcenter

The Writing Center provides support for undergraduate and graduate student writers at Baruch to improve their writing and English language skills and to become independent, confident, and versatile writers. We welcome students from all disciplines, all levels of writing, and all English language proficiencies. ■



www.universityparent.com/baruch



Legend:

- A** Field Building
17 Lexington Avenue
 - B** Newman Vertical Campus
One Bernard Baruch Way
(55 Lexington Avenue)
 - C** Newman Hall
137 East 22nd Street
 - D** Administrative Center
135 East 22nd Street
 - H** Information & Technology Bldg
151 East 25th Street
 - I** Early Learning Center
104 East 19th Street
 - J** 137 East 25th Street
- Entrances

Directions:

- By Subway:** Take the #1, #6, F, V, W or R to 23rd Street Station
- By Bus:** Take the M1, 2, 3, 4, 5, 6, 7, 15, 18, 101, or 102 to 23rd Street
- By Train:** Metro-North to Grand Central Station, then #6 to 23rd street or M101 or M102 bus to 25th street entrance of Newman Vertical Campus. New Jersey transit or the LIRR to Penn Station, then 25-minute walk to campus.

Academic Advisement

Success Strategies for the Next Four Years

Have your student check out these helpful tips from the Center for Advisement and Orientation as well as from Baruch's tutoring program, the Student Academic Consulting Center (SACC). Based on student and staff input, the Academic Advisors at Baruch College have put together a list of Frequently Asked Questions (FAQs). Take some time to read over this information as they provide a valuable resource and guide through the course of one's academic career.



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Academic Advisement FAQs

COURSE LOADS: CREDIT OVERLOADS AND DROPPING COURSES

How many credits is a student allowed to take in their first semester?

We encourage entering freshmen and transfer students to take a full-time program of between 12 and 15 credits. We set no minimum number of credits a student must take, but students may not register for more than 18 credits.

What if the student wants to take more than 18 credits?

Students in all three schools may apply for a credit overload. The credit overload allows students to register for 19 to 21 credits in either the Spring or Fall semesters. For those students seeking permission for the summer session(s) a maximum of 5 courses is allowed with 3 courses in one session. First semester transfer students and first semester freshmen are not permitted credit overloads. A student should see any advisor for additional information about applying for a credit overload.

What if the student needs to drop a course?

1. See Schedule of Classes for the deadline to drop a course(s).
2. Student must complete a drop form and have it approved at the Office of the Registrar or the Center for Academic Advisement by the stated deadline date.
3. If a student is receiving financial aid or is an international student, dropping a course might affect him/her. Please see the appropriate office.
4. If a student plans to withdraw from all courses (Total Withdrawal) at any time during the semester, he/she must come to the Center for Academic Advisement and meet with an Academic Advisor.
5. If a student needs to drop a course after the deadline date, they must meet with an Advisor at the Center for Academic Advisement.

Can a student pursue a double major?

Students may pursue a double major only with the Weissman School of Arts and Sciences. The student must file two separate specialization (major) forms; each form must have the appropriate department advisor's signature. The Office of the Associate Dean grants final approval. Double majors are not possible through the School of Public Affairs or the Zicklin School of Business.

How will students find out the courses for which they will be able to get Advanced Placement credit or transfer credit?

We provide freshmen credit for Advanced Placement classes or tests, or College NOW course work once we receive transcripts documenting the results. Generally, we give placement credit for Advanced Placement scores of 4 or higher.

How can a student take honors courses?

A large number of Honors classes are offered each semester and are listed in the Schedule of Classes. Some are honors sections of courses in the base curriculum. Others are electives, including the Feit Seminars in the Humanities and the Harman Writer-in-Residence classes.

Honors courses provide special enrichment for highly motivated and well-prepared students. Such courses have the designation "H" in the Schedule of Classes and, if taken, students' transcripts will indicate Honors courses where appropriate.

Honors courses are open to all students who are in good standing in the Baruch Honors College and, with some restrictions, to other students who have qualifying GPA. For more information about enrolling in the Baruch College Honors Program, please see the Honors Program web page at www.baruch.cuny.edu/honors/. ▶

ACADEMIC APPEALS

What is an appeal?

If a student wants to request an exception to an academic rule and has special circumstances, he/she may file an appeal. It is frequently helpful if the student can attach relevant supporting documentation. Each school has its own Committee on Academic Standing, which reviews appeals in writing only.

The appeal process may help students who have the following types of requests:

- to withdraw from a course after the deadline
- to seek a change in your final grade (eg. retroactive withdrawal)
- to be granted an extension to make up a missed final
- to have a course substitution or waiver within the School's base curriculum requirements
- to be reinstated into the College after you have been dismissed due to poor academic standing

How does a student submit an appeal?

Students can pick up the appeal form they need at the Center for Academic Advisement or download an application from the Center for Academic Advisement website www.baruch.cuny.edu/advisement, and submit it to the appropriate department/school. Students should meet with an Academic Advisor at the Center for Academic Advisement for assistance in filing an appeal.

What is the Dean's List?

In addition to awarding degrees with honors, the College also recognizes excellence with the annual Dean's List. The Dean's List is promulgated at the end of the spring semester in each school of the College. To be eligible for inclusion on the list, a matriculated student must have an average in all subjects of at least 3.5 in a program of at least 12 credits per semester for two consecutive semesters of attendance as a full-time student, or at least 24 credits taken in a maximum of four consecutive semesters as a part-time student. P (Pass) grades and credits are not included in the calculation.



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PROBATION/DISMISSAL/REINSTATEMENT

What is academic probation?

Students must maintain a certain minimum Grade Point Average (GPA) based on the number of credits earned. Students will be placed on Grade Point Average Probation at the end of the Spring semester if their cumulative GPA falls below that minimum. Students who fail to meet the terms of GPA probation will be dismissed at the end of the Spring semester. Dismissal from the College is permanent unless a written reinstatement appeal, made to the Committee on Academic Standing of one of the College's three schools, is successful.

Students must maintain a certain minimum Grade Point Average based on the number of credits earned:

- 0-12 credits - 1.50 cumulative GPA
- 13-24 credits - 1.75 cumulative GPA
- 25 credits or more - 2.00 cumulative GPA

Students on probation are urged to take advantage of the tutoring services offered by the Student Academic Consulting Center (SACC) located on the 2nd Floor Rm 2-116, Newman Vertical Campus (646) 312-4830. ▶

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35%-45% cheaper than online stores on average*

Textbooks, 50% Cheaper

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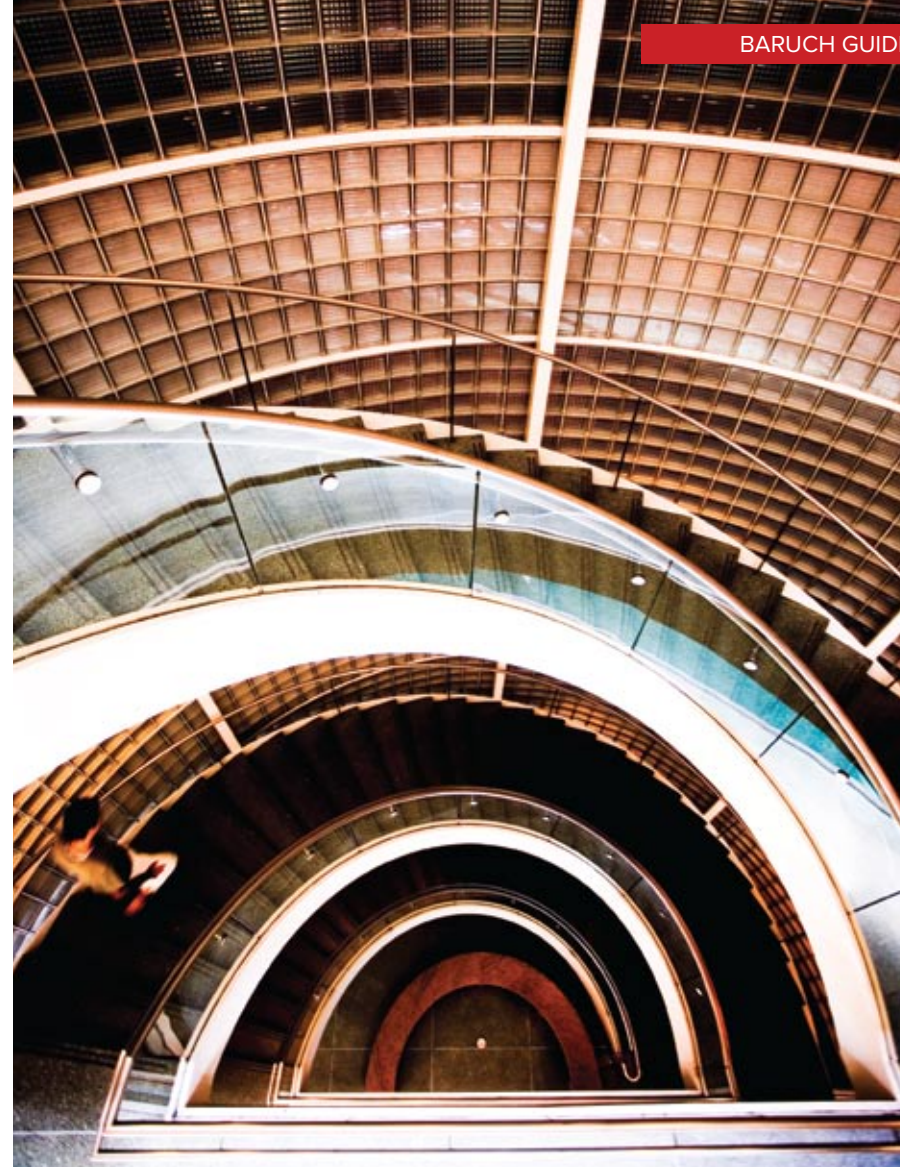
NOTIFICATION UNDER FERPA OF STUDENT RIGHTS CONCERNING EDUCATION RECORDS AND DIRECTORY INFORMATION

The Family Educational Rights and Privacy Act (FERPA) affords students certain rights with respect to their education records. See Baruch College website for complete details.

The FERPA rights of students are as follows:

1. Students have the right to inspect and review their education records. Students should submit to the registrar, dean, head of the academic department, or other appropriate official written requests that identify the record(s) they wish to inspect.
2. Students have the right to request an amendment of their education records that they believe are inaccurate or misleading. Students may ask the college to amend a record that they believe is inaccurate or misleading.
3. Students have the right to consent to disclosure of personally identifiable information contained in their education records, except to the extent that FERPA authorizes disclosure without consent. One exception that permits disclosure without consent is disclosure to college officials with legitimate educational interests.
4. Students may appeal the alleged denial of FERPA rights to:
General Counsel and Vice
Chancellor for Legal Affairs
The City University of New York
535 East 80th Street
New York, NY 10021

5. Students have the right to file a complaint with the U.S. Department of Education concerning alleged failures by the college to comply with the requirements of FERPA. The name and address of the office that administers FERPA are:
Family Policy Compliance Office
U.S. Department of Education
600 Independence Avenue, SW
Washington, D.C. 20202-4605
6. The college will make the following "directory information" concerning current and former students available to those parties having a legitimate interest in the information: name, attendance dates (periods of enrollment), address, telephone number, date and place of birth, photograph, e-mail address, full- or part-time status, enrollment status (undergraduate, graduate, etc.), level of education (credits) completed, major field of study, degree enrolled for, participation in officially recognized activities and sports, height and weight of athletic team members, previous schools attended, and degrees, honors, and awards received. By filing a form with the Registrar's Office, students may request that any or all of this directory information not be released without their prior written consent. This form is available in the Registrar's Office and may be filed, withdrawn, or modified at any time. ■



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Discover Flatiron!

The Flatiron District, steeped in history and as diverse as New York itself, includes great restaurants in a variety of price ranges and cuisines; a profusion of fashion, beauty and home furnishing stores; and a legacy of architectural distinction.

Food & Drink

More than ever, Flatiron has become a destination for diners, with some of New York's most acclaimed chefs performing their culinary magic daily. Cuisines and price ranges cater to eaters on the run as well as those with time for more leisurely dining, and eateries run the gamut from sandwich shops and neighborhood bistros to the elegance of candle-lit rooms in more formal surroundings.

Shopping & Services

To keep pace with the district's residential growth, the range of available goods and services continues to widen. Shoppers can find apparel, accessories and jewelry in all price ranges . . . furniture and furnishings for the home and hardware stores to keep everything in tip-top shape . . . a cornucopia of food shops to keep every pantry well stocked . . . and liquor and wine merchants with selections to suit all tastes. In addition, you'll find book and magazine shops, pharmacies, florists and gift shops, as well as outlets for office supplies and mobile phone services.

Health & Personal Care Services

Whether your goal is physical health or inner serenity, the Flatiron district can help you achieve either. Neighborhood services range from medical and dental professionals to personal trainers and yoga instructors. An abundance of health and fitness clubs, vitamin-supplement shops, gyms, spas and meditation centers can tone muscles and calm the nerves. There is even a spa for dogs.

Ease of Transportation

Getting here is a breeze. The transportation hubs of Grand Central Terminal and Penn Station are each just a stroll away, and the district is served by five train lines and nine



bus lines as well the PATH, while its proximity to Greenwich Village, Union Square, Chelsea and the theater district makes the location ideal for anyone who wants to partake of the authentic New York experience.

So look around, explore, enjoy . . . and Discover Flatiron! ■

For more information,
please visit:
www.discoverflatiron.org

or contact:

Flatiron/23rd Street Partnership
27 West 24th Street, Suite 800B
New York, NY 10010
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Self-Guided Walking Tour

In addition to its architecture, the Flatiron District offers attractions that range from the well-known to the lesser-known. Here are suggestions for a self-guided walking tour that includes both categories.

1. The Flatiron Building

It gave the district its name and it might be one of the most photographed buildings in the world. Defining the intersection of Fifth Avenue, Broadway and 23rd Street, designed by Daniel Burnham and completed in 1902, the Flatiron Building was initially labeled by some critics as a “monstrosity,” but became one of the most enduring romantic symbols of New York. And the high winds that swirl around its 23rd Street corner might have given rise to the expression “23 skidoo,” a phrase uttered by turn-of-the-century cops to bounders eager for a glimpse of a lady’s ankle when her skirts were lifted by the breeze.

2. The Grand Lodge of Masons

One of New York’s hidden gems, the ornately decorated Grand Lodge of Masons at 71 West 23rd Street, at the corner of Sixth Avenue, was completed in 1913 and restored in the 1980s. Its interior is rich in visual splendor: vaulted ceilings, a sea of gold leaf, marble walls, splendid chandeliers and chairs the size of thrones. All that, plus a larger-than-life statue of George Washington in full Masonic regalia.

3. 200 Fifth Avenue

For decades, the immense office building at the northwest corner of Fifth Avenue and 23rd Street achieved fame as the International Toy Center. Before that, it was the site of historic Madison Cottage, then Franconi’s Hippodrome, followed by the finest hostelry in town, the Fifth Avenue Hotel. Now, 200 Fifth Avenue has started a new life as the world headquarters of global communications giant Grey Group.

4. The Worth Monument

The 51-foot granite obelisk that spears the sky at the intersection of Fifth Avenue, Broadway and West 25th Street might often go unnoticed by the general public, but it marks a very special spot. It was dedicated in 1857 and beneath it lie the remains of Major General William Jenkins Worth, a hero of three wars and perhaps the only person of note buried in the middle of Broadway.

5. Tin Pan Alley

In the years preceding World War I, the two-block stretch along 28th Street from Fifth to Sixth Avenues was the cradle of the Great American Songbook. It was filled with song pluggers and publishers and the sound of plunking pianos and was where such legendary

composers as George Gershwin, Irving Berlin and Scott Joplin hustled their tunes and got their start.

6. Delmonico’s

This most popular and elegant restaurant on the park stood at the corner of Fifth Avenue and 26th Street. Opened in 1876, it is where the popular Baked Alaska dessert was created. In the early 1900s it was taken over by Cafe Martin, which continued to attract a notable crowd. It was on June 25, 1906 that Stanford White dined here at the same time as Evelyn Nesbit and her husband, Harry Thaw. Later that evening, White would meet his untimely death at the hands of a very jealous Thaw.

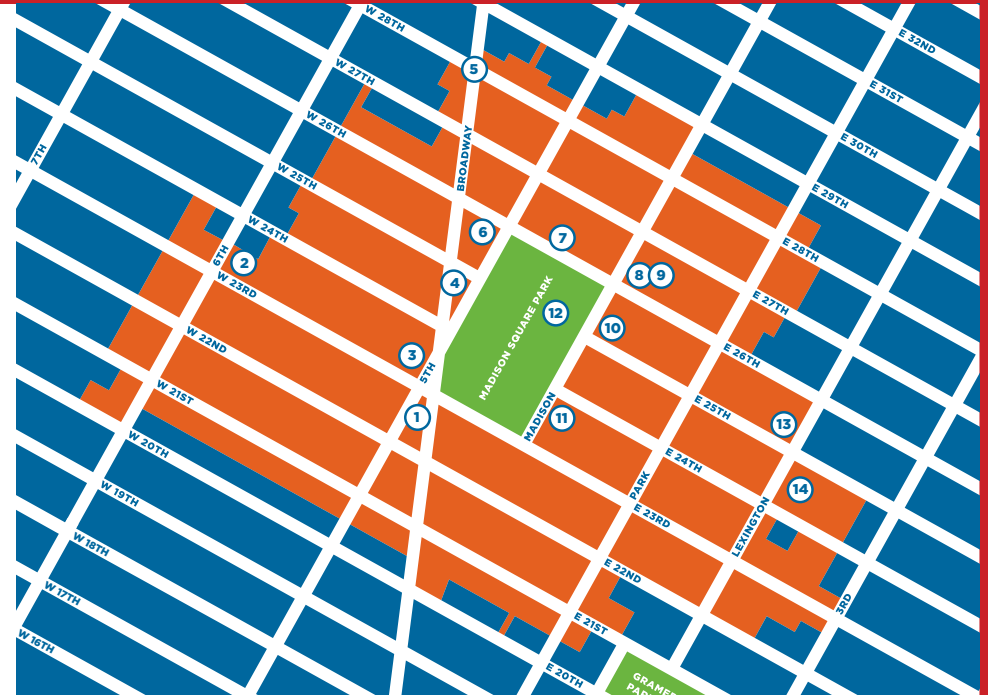
7. Lionel Train Company

The buildings on the north side of the park have housed many

showrooms. The Lionel Showroom, at 15 East 26th Street, was one of the most popular in the 1940s and '50s. Its model train layouts became a favored destination of many children during each holiday season. The neo-medieval-style building was designed in 1910 by Maynicke & Franke, a design team that maintained offices in the adjacent office building at 25 East 26th Street.

8. Madison Square Garden

Its first and second homes covered an entire city block between 26th and 27th Streets and Madison and Park Avenues. The Garden was originally housed in an abandoned railroad station until 1889 when it was demolished. The architectural firm of McKim, Mead and White was chosen to design the new building, which stood here until 1926. ▶





9. The New York Life Building

Taking up a full city block and topped by a great gleaming pyramid of 25,000 gold-leaf tiles, the New York Life Insurance Building is the personification of power. Standing at 51 Madison Avenue, between 26th and 27th Streets, the 34-story building was designed by famed architect Cass Gilbert and inspired by England's Salisbury Cathedral. It is sheathed by the largest single order of Indiana limestone ever used in a single building — 440,000 cubic feet — and stands on the site of the original Madison Square Garden.

10. The Appellate Division Courthouse

Sitting in marbled magnificence at Madison Avenue and 25th Street, the Appellate Division Courthouse is not only one of the busiest appeals

courts in the nation, but perhaps the most beautiful. Designed by James Brown Lord and open since Jan. 2, 1900, it is a Beaux Arts jewel of Corinthian columns, stained glass, spectacular murals and a ring of rooftop statues representing the great lawgivers of history, including Moses, Confucius and Justinian.

11. The Met Life Clock Tower

The Met Life Clock Tower was once the world's tallest building. The 700-foot landmark with its four colossal clocks has been passing the time at Madison Avenue and 23rd Street since 1909. Designed by Napoleon LeBrun, who was influenced by the Campanile di San Marco in Venice, it boasts four clock faces, each facing a different direction and each 26.5 feet in diameter. The minute hands each weigh half a ton.

12. Madison Square Park

First designated as a public space in 1686, Madison Square Park is now 6.2 acres of flower-filled gardens, generous lawns and winding paths. Maintained by the Madison Square Park Conservancy, it is animated by children's activities, concerts and book readings and its food festivals and public art presentations draw visitors from all over. In 1807 it became a parade ground, then was home to an arsenal and a reformatory. Its outer reaches were where Alexander Cartwright started codifying the rules of baseball, and in 1912 it hosted New York's first community Christmas tree lighting, a tradition that continues to this day.

13. The 69th Regiment Armory

A red-brick fortress on Lexington Avenue, from 25th to 26th Streets, the armory was completed in 1906 as the home of the fabled 69th Regiment, the unit of such World War I legends as Father Duffy, Joyce Kilmer and "Wild Bill" Donovan.

Through the last century, it has presented everything from basketball games to fashion shows, but it became world famous in 1913 as the site of the International Exhibition of Modern Art, a groundbreaking show that introduced artists like Cézanne, Van Gogh, Matisse and Picasso to the American public.

14. Baruch College

With a student body regarded as the most diverse of any college in the country, Baruch College has a rich history that goes back to 1847. Originally called the Free Academy, which launched the concept of tuition-free higher education, Baruch is today a senior college in the CUNY system and is ranked by the Princeton Review among the nation's top 10 percent. Its campus stretches along Lexington Avenue, from 22nd to 25th Street. ■

For more information, please visit: www.discoverflatiron.org





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